

## MESSAGE FROM THE PRESIDENT

*Having just completed a very successful 2007, we look ahead to 2008 with much anticipation and excitement. As we experience continued success, we look to our talented staff to help GeoDecisions move forward and grow. Please join me in congratulating two of our key employees on their recent promotions.*




*Jon Pollack (left) has been promoted to senior vice president. In this position, he leads strategic planning and business development for our military and homeland security practice.*



*Brendan Wesdock (left) has been named vice president and is responsible for the daily management and development of GeoDecisions' work for military and homeland security clients.*

*This new leadership is vital to our success in the coming year and instrumental in fulfilling our mission: to amaze our clients with our responsiveness and innovation and become their trusted advisor.*

Sincerely,

  
Robert M. Scaer, P.E.  
President, GeoDecisions

## NATIONAL EDUCATIONAL OUTREACH INITIATIVE FOR GIS DAY

GeoDecisions celebrated the annual geographic information system (GIS) Day on Nov. 14, 2007, with a series of presentations and lectures at colleges and universities across the country. The presentations featured real-world examples of this extraordinary technology to educate students about GIS and its extensive applications and benefits. We delivered presentations on the official celebration date, as well as throughout the month of November, at schools in Iowa, Florida, Texas, Pennsylvania, Delaware, Wisconsin, and Virginia.



*GeoDecisions partnered with the Harrisburg University of Science and Technology to lead students (left) in a hands-on exercise to confirm the coordinates of a U.S. survey marker using survey-grade and hand-held global positioning systems.*

## IRRIS® SERVES THE PRIVATE SECTOR

GeoDecisions' IRRIS technology continues to grow and serve additional clients. The technology was originally developed to support the U.S. Department of Defense with logistics and routing of military convoys. This same technology platform has now been leveraged to support users in the commercial and private sectors with logistics, routing, and other geospatial uses. The power of IRRIS in the commercial market lies in its ability to integrate different layers of reference and client-specific data to help save time and money, increase performance, and maximize resources.



*Learn more about Commercial IRRIS at [www.iris.com/commercial](http://www.iris.com/commercial).*

## TECHNOLOGY FEATURED AT THE NATIONAL CIVIL WAR MUSEUM

Jon Pollack delivered an informative presentation featuring IRRIS technology on Nov. 10, 2007, at The National Civil War Museum in Harrisburg, Pa. The presentation highlighted several major concepts, including map accuracy, logistics, troop movement, cargo tracking, multi-agency coordination, real-time data, and alert notification. Pollack used examples of how these concepts applied at different events during the Civil War. He then illustrated how the U.S. military uses IRRIS today to address these same topics.



*Pollack presents IRRIS at The National Civil War Museum.*

## BUILDING AN ENTERPRISE GIS FOR MERCER COUNTY

GeoDecisions will provide custom GIS services for Mercer County, Pa., that will enable county officials to streamline and improve current property mapping and appraisal operations. To complete this project, GeoDecisions is teaming with Fugro EarthData International and Annova



*Cadastral and planimetric data for Mercer County displayed on an aerial photo base.*

Technologies Ltd. to develop high-quality GIS data sets that support planning, parcel mapping, and appraisal management. The resulting cadastral and planimetrics geodatabase will serve as the foundation for Mercer County's enterprise GIS.

## EFFICIENT PAVEMENT MARKING FOR KDOT

GeoDecisions will plan, design, develop, and implement a Web-based Pavement Marking Data Maintenance Application (PMDMA) for the Kansas Department of Transportation (KDOT). The completed Web application will make pavement marking data easily maintainable by replacing a manual process for tracking pavement markings. For example, paint striping information can be accurately entered, tracked, and edited, and simple queries will be established in the PMDMA so that specific projects can be located and updated in the database. The PMDMA will be designed to integrate with KDOT's existing transportation data warehouse.



## GEODECISIONS HEADS TO HOUSTON FOR GIS-T 2008



Everything is bigger in Texas, as the saying goes. So GeoDecisions is excited to participate in the annual GIS for Transportation Symposium (GIS-T) in Houston, Texas, from March 17-19. We hope to see y'all during our three conference presentations or at the GeoDecisions booth.

## CONFERENCE HIGHLIGHTS

During the annual Delaware Technology Conference in Dover, Del., Assistant Project Manager Brianne Press delivered a presentation on a Web-based historical resource mapping application with Mary Harper (right) from the Delaware Division of Historical and Cultural Affairs.



## PERSONNEL NEWS

### Welcome to Our Team

- Joshua Bateman (Newport News) – Lead GIS Analyst
- Matthew Boonstra (Tampa) – Developer
- Amanda Guers (Newport News) – GIS Analyst/  
CAD Technician
- Mary McQuinn (Harrisburg) – Recruitment Specialist
- Allison Schutz (Newport News) – IRRIS/DTTS Trainer



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