

MESSAGE FROM THE PRESIDENT


GeoDecisions has always been a strong advocate of opportunities for educational advancement in the field of information technology. We partner with colleges and universities to educate individuals and organizations on the importance of incorporating geospatial technology into enterprise information technology solutions.

Our partnership with the Information Resource Management (IRM) College of the National Defense University is a great example of our dedication to promoting geospatial technology. IRM College, celebrating its 20th anniversary this year, has served as the primary education provider for the federal government for instructing information-driven initiatives.

GeoDecisions is proud that our IRRIS® technology solution was featured during one of the college's disaster training scenarios, in which the application's mapping capabilities were utilized to model evacuation routes, perform plume analysis, and provide first responder data during a simulated emergency response situation. In addition, GeoDecisions will be assisting IRM College faculty members in developing an Internet-deployed crisis management simulation to be used in both resident and distributed learning courses.

Congratulation to IRM College for 20 years of educational excellence.

Sincerely,



Robert M. Scaer, P.E.
President, GeoDecisions

WEB-BASED EMERGENCY MANAGEMENT IN DELAWARE

GeoDecisions, in partnership with ESRI® and Counterpoint Software, Inc., is developing a Web-based emergency response application for the Delaware Department of Safety and Homeland Security and the Delaware Emergency Management Agency. Once it is implemented, local and state users of the application will have the ability to manage assets through an interactive mapping engine, as well as provide various local and state agencies with analytical and proactive capabilities.

The system will be designed to assist in incident response and ensure Incident Command System and National Incident Management System compliance. The completed application will offer local and state emergency responders and managers the ability to find incident locations, easily identify disaster declarations, and view and electronically transmit interactive maps to help better coordinate, prevent, and manage emergency situations.



AUTOMATING TRANSIT FORECASTING WITH TBEST

GeoDecisions teamed with the University of South Florida and the Center for Urban Transportation Research to develop the Transit Boardings Estimation and Simulation Tool (TBEST). Spearheaded by the Florida Department of



Transportation's Public Transit Office, TBEST is an ArcGIS®-based software program that provides comprehensive transit analysis and ridership forecasting. Capable of simulating travel demand at individual stop levels, while accounting for network connectivity, spatial and temporal accessibility, and time-of-day variations, TBEST is free to download at www.tbest.org.

HURRICANE TRACKING WITH IRRIS

During the 2008 hurricane season, federal agencies used GeoDecisions' Web-based IRRIS application to track emergency response activities. The application provides its users with in-transit visibility and situational awareness to track moving commodities, such as generators, water, fuel tanker trucks, and evacuating buses in a near-real-time interactive mapping format. In this way, federal agencies were able to better plan for logistics and transportation support in impacted areas.

PRESERVING SOUTH DAKOTA'S HISTORICAL RESOURCES

GeoDecisions is partnering with the South Dakota Department of Tourism and State Development



and State Historical Society (SDSHS) to develop a comprehensive business plan. The plan will guide SDSHS in increasing the efficiency of staff and improving its service to communities. It will also provide a framework to enhance the management of information in a manner that is sensitive to SDSHS's current conditions and resources, such as budgets and staffing. The finalized plan will help SDSHS to maintain and protect South Dakota's heritage through enhancing the management of cultural resources and education for the public.

ASSET TRACKING FROM GEODECISIONS

GeoDecisions' customized, on-demand asset tracking platforms can help clients monitor assets in real-time for security, safety, and efficiencies; better allocate resources; and increase revenues and bottom-line profits. GeoDecisions' mapping and tracking technologies can be easily integrated with existing back-end systems or operate as stand-alone applications for users to make cost-effective and customer-focused decisions. Contact Senior Manager Business Development John Pylant at (609) 501-6676 or jpylant@geodecisions.com to learn more.

GEODECISIONS DEMONSTRATES EXPERTISE AT ESRI UC

GeoDecisions participated in the Monterey Cross simulated operation during this year's ESRI International User Conference (UC), held in San Diego, Calif. The exercise incorporated commercial, off-the-shelf software and shared geography to solve common defense and intelligence tasks. The logistics support capabilities and interoperability functions in GeoDecisions' award-winning IRRIS application were featured during the simulation. On a daily basis, IRRIS is used by the U.S. Military and other state and federal agencies to coordinate assets and logistics worldwide.



GeoDecisions' Senior Vice President Jon Pollack uses IRRIS during the Monterey Cross exercise.

Also during the UC, GeoDecisions' Vice President Steve Ellis, GISP, served on a panel discussion on forestry and climate change. The session explored the major role forests have in climate change initiatives and the international cooperation required to potentially absorb global carbon emissions.



Matt Schiemer (left) enjoys a day with clients and colleagues at Resurrection Bay in Anchorage, Alaska, during the National Rural Intelligent Transportation Systems (ITS) Conference. Be sure to visit Matt, and the rest of the GeoDecisions team, at the ITS World Congress in New York, N.Y., Nov. 16-20, 2008!

STAFF NEWS AND NOTES

Welcome to Our Team

Mark Den Bleyker – Web Designer

John Crowell – Web Designer

D. Kent Curlee – DTTS Trainer

Melissa Gasparich – Business Analyst

Russell Green – Intern

Kevin Hunt – Senior ITS Engineer

Nathan Korzekwa – Intern

William Meier – GIS Analyst

Keith Mullins – Senior Project Manager

Shelly Roberts – Graphic Designer

Majunu Seran – Application Developer

Kevin Turner – DTTS Trainer

Keith Wissing – Senior Developer



Austin, TX · Baltimore, MD · Camp Hill, PA · Harrisburg, PA
Jacksonville, FL · Madison, WI · New York, NY · Newark, DE
Newport News, VA · Philadelphia, PA · Pittsburgh, PA · South Plainfield, NJ
State College, PA · St. Louis, MO · Tampa, FL

www.geodecisions.com



Printed on recycled paper.